



CAROL FRIEDHOFF, CFP®, MS

Carol Friedhoff, CFP®, MS, President of Savvy Outcomes Inc., is a fee-only financial advisor and influential leader who has successfully managed many multi-million dollar endeavors. She has over 20 years of business experience with more than 15 years in financial services.

An active member of numerous organizations including the National Association of Personal Financial Advisors (NAPFA), Financial Planning Association (FPA) Board of Directors for Central Ohio, Dublin Chamber of Commerce, National Speakers Association of Ohio, and Project Management Institute (PMI), she also supports the community by volunteering for Junior Achievement and The Ohio State University Medical Center.

Carol is the author of *Keep Investments Simple but Sweet* and has a Master's degree from Ohio State University as well as a Financial Planning Certificate from Boston University. She was recently quoted in *InvestmentNews* on Aug.11, 2008.